APRIL/MAY 2023

GOCM25A/DOCM25A/DOCP25A — PRINCIPLES OF MANAGEMENT

Time : Three hours

T.V.Malai

Maximum: 75 marks

SECTION A — $(10 \times 2 = 20 \text{ marks})$

Answer ALL questions.

What is Management

- 2. What is meant by unity of commard?
- 3. Define Planning.
- 4. Why decision making is important in tusiness?
- 5. What is Organisation?
- 6. What do you understand by informal organisation?
- Explain the meaning of responsibility.
- 8. What is meant by delegation of authority?
- 9. Define Control.
- 10. State the meaning of coordination.

SECTION B — $(5 \times 5 = 25 \text{ marks})$

Answer ALL questions.

11. (a) Outline the importance of management.

Or

- (b) Identify the skills of an effective manager.
- 12. (a) Examine the objectives of planning.

Or

- (b) Determine the process of decision making.
- 13. (a) Interpret the nature of organisation.

Or

- (b) Show the significance of organisation.
- 14. (a) Compare the authority with responsibility.

Or

- (b) Analyse the advantages of delegation.
- 15. (a) Outline the need for coordination.

Or

(b) Explain the steps involved in control process.

SECTION C — $(3 \times 10 = 30 \text{ marks})$

Answer any THREE questions.

- 16. Summarize the important principles of management.
- 17. Explain the steps involved in planning.
- 18. List out the various principles of organisation.
- 19. Define delegation What are its advantages? How to make delegation effective?
- 20. Classify the various techniques of coordination.